



INNOVATION MANAGEMENT FOR SME GROWTH & COMPETITIVENESS

LOCATION: SBS Offices, Rue jacques de Lalaing 4, Brussels & ONLINE

Event organised in collaboration with experts from ISO TC 279/WG 3 – Innovation Management Tools and Methods

Tuesday 21 May: 14.00 – 16.30

WORKSHOP #1 - SMES AND INNOVATION ECOSYSTEM MANAGEMENT

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14.00 WELCOME

Maitane Olabarria, SBS Secretary General
Dr. Joaquim Schwerin, Principal Economist, Entrepreneurship & SME, DG Grow, EC (TBC)

14:20 EUREKA AS AN INNOVATION ECOSYSTEM

Jorge Liz, EUREKA Project monitoring, Secretariat and COST actions

14:35 SME EUREKA BENEFICIARY

Stefan Morcov, CEO at Hermes AI for public procurement

Q&A

15.00 ROUND TABLE ON INNOVATION ECOSYSTEMS

Moderator: Dr. Sorin Cohn, ISO TC279/WG3 Convenor & CEO c-IM&E Inc.

Innovation Ecosystems and Startups

Hiro Nishiguchi, ISO & ANSI Expert, Co-founder of several organizations

Innovation Ecosystem Management Ideas

Annika Steibert, ISO Expert & Partner, Management Insights LLC

Governments and Innovation Ecosystems

Anthony McCauley, Chair of Irish National Masters in Artificial Intelligence (UL) and Chair of Quantum Computing Industry Advisory Board

Open Innovation & Ecosystems

Belen Suarez, SBS expert at ISO and CEN-CENELEC, Blockchain Governance and Environmental Sustainability Convenor, CEO and Co-founder at Go To Innovation

16.00 OPEN DISCUSSION

16.25 CONCLUSIONS

Belen Suarez, SBS expert at ISO and CEN-CENELEC, Blockchain Governance and Environmental Sustainability Convenor, CEO and Co-founder at Go To Innovation

16.30 END

Thursday 23 May: 15.00 – 17.30
WORKSHOP #2 - SMES AND INNOVATION INVESTMENTS MANAGEMENT
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15.00 WELCOME

Maitane Olabarria, SBS Secretary General
Emilio Davila, Head ICT Standardization, DG CONNECT, EC (TBC)

15.20 ROUND TABLE ON SMES & INNOVATION MANAGEMENT STANDARDS

Moderator: Belen Suarez, SBS expert at ISO, and CEN-CENELEC, Blockchain Governance and Environmental Sustainability, CEO and Co-founder at Go To Innovation

ISO 56000 Innovation Management Standards

Isabel Caetano, ISO Expert & Chair of the Portuguese committee. Co-founder of Go To Innovation

ISO 56005 - IP Management for SMEs

Marcelo Grabois, ISO Expert & CEO ITERA Inc.

ISO 56008 – Innovation Measurements

Dr. Sorin Cohn, ISO TC279/WG3 Convenor & CEO c-IM&E Inc.

OPEN DISCUSSION

16.20 ROUND TABLE ON INNOVATION INVESTMENTS MANAGEMENT

Moderator: Isabel Caetano, ISO Expert & Chair of the Portuguese committee. Co-founder of Go To Innovation

Innovation Portfolio Management & SMEs

Harlan Bennett, ISO Expert & COO Ever Evolving Inc.

Impacts of Portfolio Management Standards

Ben Thuriaux, ISO Expert & Partner AD Little Innovation Management Practice

Individual Innovation for SME Growth

Art Jefford, ISO Expert & Sr. Elder Hereditary ASMIN Grand Chief Global Indigenous Alliance

17.00 OPEN DISCUSSION

17.25 CONCLUSIONS

Maitane Olabarria, SBS Secretary General

17.30 END

