

THE PPPI SERVICE CENTER - AUSTRIA

STEFAN MAIER
HEAD OF THE PPPI SERVICE CENTER

PPPI Service Center - Factsheet

- Initial Idea: EU 2020 initiative
- Public procurement volume 45 billion Euros per year
- Development in Austria: IÖB Leitkonzept 2011 (Strategic Concept for public procurement promoting innovation)
- Service Center founded: 2013
- Employees: 7
- Website/Platform use: ~60.000 Unique Users
- Services: Open Innovation Challenges, Innovation Consulting, Platform for innovative Solutions fit for public entities
- Customers: Federal, Regional and municipal administrations. Public held companies, publicly organized organizations and associations

We are building
bridges.

Connecting public procurers
and innovative companies.

Our Goal:

Modern, efficient and service
oriented administration.



IÖB Innovations-
Plattform



Vernetzung &
Veranstaltung



Training &
Weiterbildung



IÖB Pilot-
projekte



Strategische
IÖB-Beratung



Finanzielle
Unterstützung



Would you like to, ...

Better
service
for
citizens

Sustainabil
ity

Increase
efficiency

Modern
ising
organis
ations

cutting
expenses

(space
for your
own
goal)

Use innovative procurement projects to achieve
Your strategic goals!

Our **strategic IÖB consulting** will support you achieving them.





MARKETPLACE INNOVATION

MARKET SCOUTING BY OPEN INNOVATION



New ways to scout your markets

Marketplace

140+
innovative
solutions

Wir verbinden öffentliche Auftraggeber mit innovativen Unternehmen

Innovationen sind mehr als kluge Ideen. Sie sind Produkte und Dienstleistungen, die uns besser machen. Die IOB-Innovationsplattform stellt sie ins Schaufenster und nutzt sie, um Herausforderungen des öffentlichen Sektors zu lösen.

IHR MEHRWERT

EXAMPLES on the MARKETPLACE INNOVATION

Leftshift One:
Administration of AI digital
assistants



Cleanbird: digital demand
oriented management
system for cleaning services



Anyline: Text recognition
and transformation app for
smartphones



OPEN INNOVATION CHALLENGES

MARKET SCOUTING BY OPEN INNOVATION



Innovation Challenges

Wir verbinden öffentliche Auftraggeber mit innovativen Unternehmen

Innovationen sind mehr als kluge Ideen. Sie sind Produkte und Dienstleistungen, die uns besser machen. Die IÖB-Innovationsplattform stellt sie ins Schaufenster und nutzt sie, um Herausforderungen des öffentlichen Sektors zu lösen.

IHR MEHRWERT



Steps of an open innovation challenge

PREPARATION

Defining Challenges & Visions;
nominating a jury & defining criteria

CALL FOR IDEAS

Companies post ideas and solutions to the Innovation platform

timeframe:
4-10 weeks

COMMUNITY-PHASE

Jury engages companies, asking for clarification when needed

timeframe :
aprox. 2 weeks

JURY ASSESSMENT

Jury assesses all contributions and decides on the winning solution(s)

timeframe :
aprox. 1 week

INNOVATION DIALOGUE

Winners are invited to debate their solutions and details of their concept. Availability of the product, approx. Costs etc.

timeframe :
approx. 40 minutes per solution



„Which machines will mulch and mow green strips in the future?“



The challenge was released on auf www.ioeb-innovationsplattform.at



11 companies participated, 12 ideas were submitted



4 Companies invited to the INNOVATION DIALOGUE
Innovation Partnership to develop new solution starting
Q2 2019



SIMULATION of visitor streams

„How can visitor streams be tracked and simulated?“



The challenge was released on www.ioeb-innovationsplattform.at



21 companies submitted their solutions!



**Innovation Dialogue with four companies +
Winner received the contract**





AWS IÖB-TOOLBOX

SUBSIDY FOR YOUR PUBLIC PROJECT



aws IÖB-Toolbox



Förderung der aws in Kooperation mit der IÖB-Serviceestelle aus Mitteln des Österreichfonds.

www.ioeb.at/toolbox
www.aws.at/ioeb-toolbox

Two modules:

1. IÖB-Transfer

- Subsidies for innovative procurement projects
- Up to 100.000 EUR or 50 % of product/service costs

2. IÖB-Prepare

- Subsidy of up to 15.000 EUR for public procurers employing third party consultants that utilize the IÖB Innovation Plattform.

Wer wird gefördert?

- Public procurers seated in Austria (Regional level, Municipal level as well as publicly held companies).



TRAINING COURSES

IN COOPERATION WITH THE FEDERAL ADMINISTRATIVE ACADEMY





PROCURE2
INNOVATE

Training Courses



Three courses per Year:

Basic, Advanced/Practical application and a special course on the application of the innovation partnership

www.ioeb.at/seminare



References

AUTOMATISATION



DIGITALISATION



DIGITALISATION



SUSTAINABILITY



ROBOTIC



MARKETING



AUTONOMISATION



FACILITY
MANAGEMENT



INNOVATIVE LAND
USE PLANNING





The PPPI Service Center

Stefan Maier

Leiter IÖB-Servicestelle

stefan.maier@ioeb.at

Tel: +43 (1) 24570-516

Silke Guggenbichler

Projektmanagerin

silke.guggenbichler@ioeb.at

Tel.: +43 (1) 24570-514

Andrea Zens

Projektmanagerin

andrea.zens@ioeb.at

Tel: +43 (1) 24570-513

Manuel Schuler

Projektmanager

manuel.schuler@ioeb.at

Tel: +43 (1) 24570-452

Andreas Laux

Projektmanager

andreas.laux@ioeb.at

Tel: +43 (1) 24570-511

Doris Bankosegger-Brückl

Junior Projektmanagerin

doris.bankosegger@ioeb.at

Tel: +43 (1) 24570-518

Nadine Stary

Junior Projektmanagerin

nadine.stary@ioeb.at

Tel: +43 (1) 24570-521





www.procure2innovate.eu

THANK YOU.

Visit our website: www.ioeb.at or
www.ioeb-innovationsplattform.at

Email us: ioeb@ioeb.at

SUPPORTED BY THE



MANAGED BY

